



Advertising and Listings on The Big Idea Terms & Conditions

Rates are effective August 2021 until further notice.

All materials are due no later than 3 working days before the campaign start date.

Rates are in New Zealand dollars and exclusive of GST.

The Big Idea reserves the right to reject any advertising for reasons of suitability or relevance.

Bookings are subject to availability.

Rates are for standard formats only. Please contact us for prices on non-standard ad formats.

Unless otherwise agreed, advertisers are responsible for the creation of their own ads according to the specifications we provide.

Unique Visitor and Page Impression numbers are estimates sourced from Google Analytics traffic data.

We like looping but please keep animation simple (no distracting strobe effects).

Payment

The Big Idea will invoice for advertising served upon commencement of the campaign
Payment is due by the 20th of the month following invoice.

Unless communication is entered into and agreement is made about a suitable payment date, all late payments will incur a 10% penalty fee.

Please contact advertising@thebigidea.co.nz for enquiries
www.thebigidea.co.nz